

GENERAL

Wallets/ID
Cash Money
Keys
Glasses/Sunglasses
Insurance cards
Insect Repellent
Anti-Itch Cream in case Insect Repellent Fails
Sunscreen
Band-aids
Detergent (I usually just fill up a few ziploc baggies with individual load amount instead of lugging around a big ol' box)
Flashlight

CLOTHES

One full outfit per person per day, plus 2 extra shirts
At least two swimsuits per person, so that one can be worn if the other one is still wet
Socks for kids at night
Sandals for all
One "nice" outfit for going out. Most beach towns welcome bumby clothes, especially for an early dinner
One sweatshirt or light jacket per person in case evenings are cool
Hats
A Beach Coverup so you can chase kids comfortably
Tennis Shoes for all the running on the beach you'll think about doing but never get around to.

TOILETRIES

Baby Powder (THIS is a miracle potion for getting sand off!)
Shampoo/Conditioner
Coconut Oil (I use this for EVERYTHING: shaving, conditioning, after-sun gel, a base for my essential oils)
Essential Oils
Toothbrushes
Toothpaste
Soap
Makeup
Deoderant
Lip Balm with SPF

BEACH

Cooler
Chairs
Inflatable Pool
Towels (2 per person is more than enough)
Easy Up
Portable Speaker
Trash Bags (Can double as a changing pad in a pinch)
Drink Koozies
Bottle Opener
Zippered Plastic Bags for Snacks

FOR KIDDOS

Car seat (s)
Diapers
Swim Diapers
Wipes
Bottles, nipples, and caps (if your baby needs them)
Special Blanket or Stuffed Animal
Monitor
Baby Carrier

ELECTRONICS/ ENTERTAINMENT

Camera
Books (or tablet)
Appropriate Chargers
A Deck of Cards

We buy most of our food and snacks once we get there, but that's something to consider if you'd like to bring it all.